



## PRESS RELEASE

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### Singing On Purpose: Immersed In Song

Sponsored by Education Alliance and Non-Violent Communication Santa Cruz

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- What:** Singing On Purpose Weekend Retreat  
**Who:** The Choral Project, along with Education Alliance and Non-Violent Communication Santa Cruz  
**When and Where:** Friday, July 22 to Sunday, July 24 at the Monte Toyon Conference Center, Aptos  
**Costs:** \$185 (includes registration, lodging and food)

**APTOS, CALIFORNIA** -- The Choral Project, along with the Education Alliance and Non-Violent Communication Santa Cruz, invite singers (beginners to professionals) to participate in the Singing on Purpose Weekend Retreat at the Monte Toyon Conference Center in Aptos, California, July 22-24. During the weekend retreat, up to 150 choral singers and music educators from Northern California will meet in small groups to explore new repertoire, healthy singing, compassionate communication in song, healthy singing, non verbal/compassionate communication in conducting and in rehearsals, writing new music, and more. The general sessions will include campfires and circle singing in the great lodge, as well as the joy of children's songs and performances of small ensembles. Early morning yoga and chanting from a variety of traditions to invoke a meditative state will also be an option. Participants can take hikes in the adjacent Nicene-Marks State Park, play volleyball, horseshoes, ping-pong, and/or be immersed in song all weekend.

To register, please visit [www.choralproject.org](http://www.choralproject.org) for a downloadable form. Costs for the weekend include a registration fee of \$50 plus lodging and family-style buffet meals.

Deadline for registration has been extended to Monday, July 11th. For more information, please contact Janet McShane at 831-425-0299 or [admin@edualliance.org](mailto:admin@edualliance.org).

#### About The Choral Project

The Choral Project was founded by Artistic Director Daniel Hughes in September 1996 to expand the choral art through excellent performance of high-level choral literature and to bridge the gap between text and music, singer and spectator. The 40-voice ensemble rehearses at Lincoln Glen Church in San José. For more information, visit [www.choralproject.org](http://www.choralproject.org).

#### About Non-Violent Communication Santa Cruz

Non-Violent Communication Santa Cruz (NVCS) provides opportunities to learn lifelong skills for communicating with compassion, sharing resources, and resolving conflicts. They support the mission of the international Center for Nonviolent Communication by offering a variety of services for individuals, couples, and groups to learn and practice Non-Violent Communication.